



AKAL

chai rum

- R E S E R V E -

RUM INFUSED WITH TEA & OTHER NATURAL FLAVORS

1665 NAVAL EDITION

750 ml

30% alc./vol.

BE FIRST

www.chairum.com

TASTING PANEL MAGAZINE



Chai Rum, West Indies (\$69.95) West Indies rum is infused with two types of tea leaves from India's Darjeeling area and melded with exotic spices and herbs. The aromas of the familiar chai notes of cinnamon, nettle and orange blossom permeate the nose and palate. The rum notes surge forth in mid-palate with such grace, it warms the entire mouth and leaves a trail of sunshine. Roasted hazelnuts and resin soothe at the finish. This is really a unique category. 60 proof. **95**

SMAXS LUXURY GROUP



95 POINTS

Tasting Panel magazine



WSWA
2014
2015



NEW YORK
WORLD
WINE & SPIRITS
2014



AWARD
FOR
FIRST INNOVATION
IN RUM IN NEARLY
A CENTURY

GOV'T OF
TRINIDAD & TOBAGO



CARIBBEAN CHOICE AWARD
2015
BEST EXPORT PRODUCT

Growth through Hospitality

Established Hospitality accounts



Akal Chai Rum to Enter Hilton Beverage program
Hilton of The Americas Jan 2017



Akal Chai Rum has entered Marriott Boston area hotels
Expansion to further properties expected 2016



Akal Chai Rum is selected by Ocean Properties Limited ,
which has over 180 hotels in its portfolio



Akal Chai Rum is the featured brand,
Rumba, Intercontinental Boston



Barcode Case Pack
FOB 180.00 USD
Ex Barbados West Indies

The first and only
chai rum in the world.
A spirit is born.

