



HELLO & WELCOME

to our company

We are a gourmet snack company that offers new flavor experiences through highly differentiated products with the best ingredients to give an authentic touch to our consumers' lives.



SOCIALLY RESPONSIBLE COMPANY

Vector Foods promotes and respects the development of its employees and their families..



Social inclusion: support for the social development of the community through the inclusion of people with reduced capabilities in the team.



Financial support and loans for the purchase, remodeling and adaptation of homes.



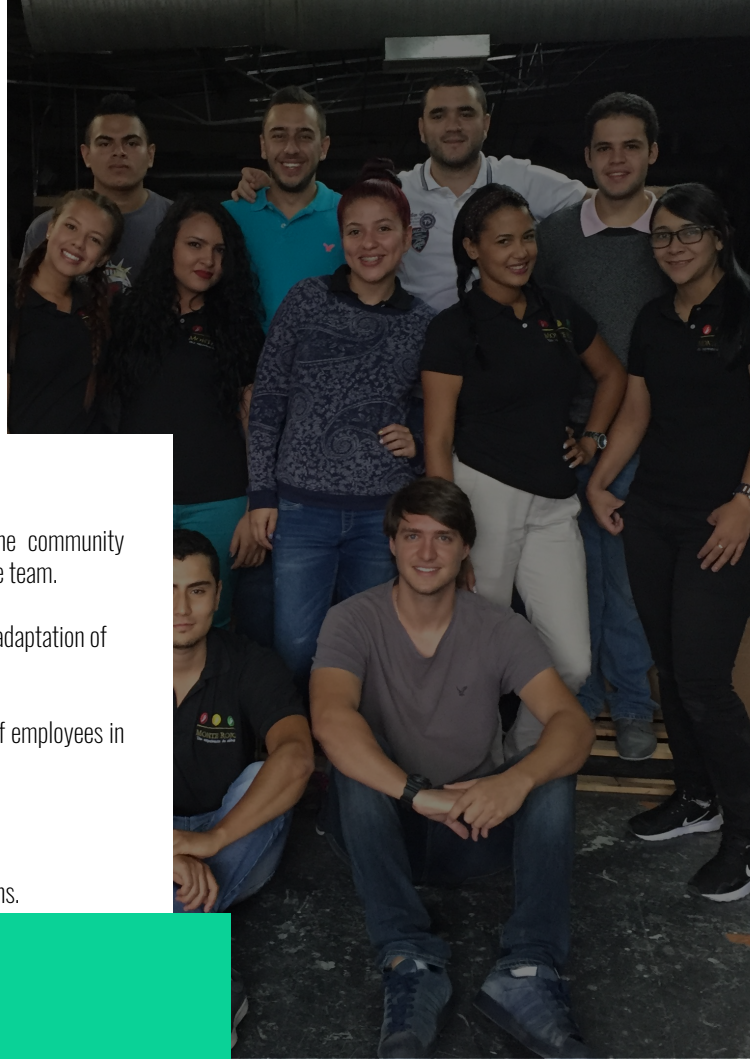
Promote education by providing computers for the children of employees in more vulnerable situations.

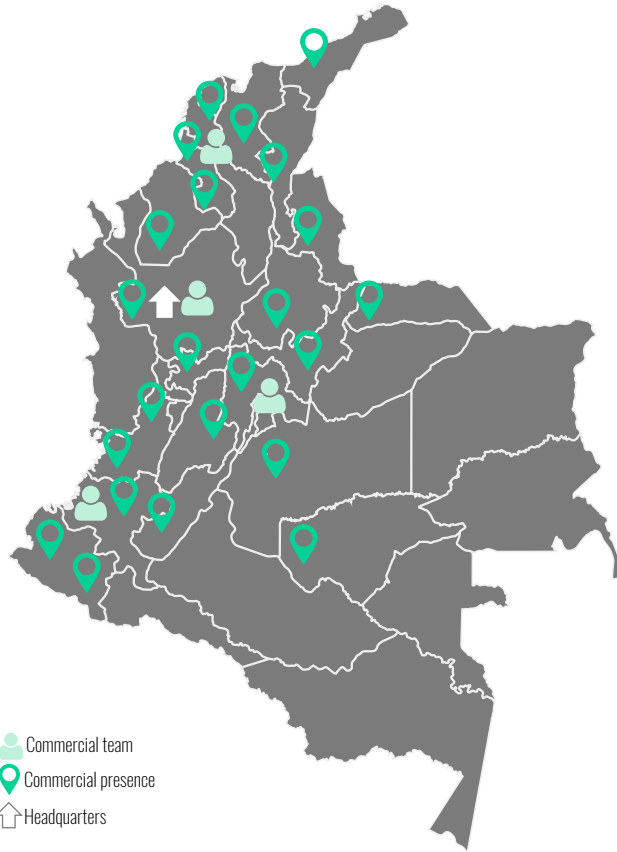


Long-term and interest-free loans for vehicles.



Donations for employees and their families in difficult situations.





Highlights

- Constituted as a company since April 2015.
- Two registered brands: Monte Rojo and UAU.
- Young and innovated team committed with the company.
- Sales growth:

- 2015 → 25 MM COP
- 2016 → 174 MM COP
- 2017 → 1,123 MM COP
- 2018 → 2,984 MM COP
- 2019 → 4,940 MM COP
- 2020 → 7,100 MM COP
- 2021 → 12,021 MM COP
- 2022 → 22,000 MM COP

- 2015 → 7,575 USD
- 2016 → 52,727 USD
- 2017 → 340,303 USD
- 2018 → 904,242 USD
- 2019 → 1,496,969 USD
- 2020 → 2,151,515 USD
- 2021 → 3,642,727 USD
- 2022 → 4,583,000 USD

Main Clients



OUR BRANDS



Premium and gourmet snacks

“Monte Rojo takes you to new flavor experiences through its differentiative products.

All of our products contain the best ingredients and are designed to give your life an authentique touch”.



Snacks made by and for women

“Delicious, fun, explosive and what’s best... without remorse!

It’s simple and real, gluten, cholesterol and trans fat free. So delicious you’ll love it. Stop reading and start eating, you won’t regret it!



Our snacks have a rustic cut which makes them thicker, tastier and crispier.



They are centrifuged after frying to minimize the fat and the number of calories from fat.



Cholesterol, trans fat, gluten, preservatives and artificial colors free.



SAUCES

Garlic-Passionfruit-BBQ



Individual size 165 g each



3 Pack 495 g



Presentation per kilo each



POTATO CHIPS SNACKS



Irresistible crunchy chips of thick and rustic potatoes with different combinations of flavors characterized by their unique and natural touch.



Size: 115 gr & 25 gr

*Shelf life: 8 meses



COBRANDING AND SPECIAL EDITIONS



JOSE CUERVO

- Cheddar Tortilla Chips
- Sea Salt Tortilla Chips
- Jalapeño Tortilla Chips



CLUB COLOMBIA

- Club Colombia Pepper Mix Potato Chips
- Club Colombia Lime-Lemon Potato Chips
- Club Colombia Sea Salt & Vinegar Potato Chips
- Club Colombia Sweet BBQ Potato Chips



CARULLA

- Salt-free Potato Chips



CHEF BURGER

- “La Sailor” Potato Chips with rum-based BBQ



SNACKS



Black Volcanic Hawaiian Salt Andean Mix 110 g – 30 g

Sweet BBQ Andean Mix 110 g – 30 g

Lime-Lemon Andean Mix 110 g – 30 g

Irresistible crunchy chips of thick and rustic potatoes, green plantains and yuccas with different flavor combinations characterized by their unique and natural touch.



Sea Salt Sweet Plantain Chips 120 g – 30 g

Sea Salt Green Plantain Chips 110 g – 30 g

Lime-Lemon Green Plantain Chips 100 g – 30 g

Irresistible plantain chips with different flavor combinations characterized by their unique and natural touch.



Irresistible Tortilla Chips made of 100% corn with the precise touch of sea salt that achieves an explosive and unique flavor in your mouth.

Size: 180 gr y 30 gr



Crunchy and delicious cassava chips, with a touch of sea salt, you will feel what love means at the first bite.

Size: 110 gr y 25 gr



PACKS





PRODUCT PORTFOLIO

Club Colombia
Edition





SIZES



0,88oz (25g)



2oz (57g)



2,5oz (71g)



4,5oz (128g)



5oz (142g)



8oz (226g)

Disclaimer: Any flavor can be produced on these sizes conditioned by a minimum volume of purchase





Naturally flavored



Free of
preservatives and
artificial colors



Naturally low on
calories

PORTFOLIO

POPCORN



Delicious and crunchy popcorn, 100% corn. Gluten free, trans fat free, cholesterol free, 0% sodium and ideal for vegetarians and vegans. Only 60 calories per package.

CHEESE O's



Delicious and crunchy **cassava-based Cheese O's**, gluten-free, trans fat-free, cholesterol-free and ideal for vegetarians.

PORTFOLIO

WAFER ROLL



Rice flour wafer with peanut butter and chocolate, no gluten or added sugars, box X4 and X12, each 30g

PACKS



8 PACK OF ASSORTED CHEESE O's:

- Cinnamon and Quinoa (2 units)
- Basil and Chia (2 units)
- Parmesan and Amaranth (4 units)

APPLE CIDER VINEGAR



Apple Cider vinegar with mother in 500 ml size

8 PACK ASSORTED POPCORN:

- Sea Salt Popcorn (2 units)
- White cheddar Popcorn (2 units)
- Honey Popcorn (2 units)
- Sweet and salty popcorn (2 units)

Logistic Conditions: Sauces

Individual Units



24 individual units
of the same flavor
per master case

Pack x 3 assorted units



8 packages of 3 assorted
units, equivalent to 24
individual units per master
case.



Logistic conditions: Snacks 25-30g

Small Individual Units (25g-30g)



19cm

13,1cm

Sixpack



16 sixpacks per box, equivalent to
96 individual units per master
case

Logistic conditions: Snacks 100-180g

Big individual units (100g- 110g-115g-180g)



24 Individual Units per
master case

Quantities per shipment: MonteRojo

Small Snack Sizes	Master case dimensions (L-W-H)	1 Pallet	20" FCL	40" HC
Potato chips 25g	61 x 41 x 24 (cm) <hr/> Contains: 96 indiv. units/box Equivalent to: 16 - 6pack units/box	45 boxes	536 boxes	1203 boxes
Green plantain 25g		Contains: 4.320 indiv. units	Contains: 51.456 indiv. units	Contains: 115.488 indiv. units.
Cassava Chips 25g		Equivalent to: 720 - 6pack units	Equivalent to: 8.576 - 6pack units	Equivalent to: 19.248 - 6pack units
Tortilla Chips 30g				

Note: the quantity of boxes per container was calculated with a web application, therefore the actual quantity may vary.

Quantities per shipment: MonteRojo

Big Snacks sizes	Master case dimension (L-W-H)	1 Pallet	20" FCL	40" HC
Potato chips 115g	<u>61 x 41 x 24 (cm)</u> Contains: 24 individual units/box	45 boxes Contains: 1.080 indiv. units.	536 boxes Contains: 12.864 indiv. units.	1203 boxes Contains: 28.872 indiv. units.
Plantain Chips 100-120g				
Cassava Chips 110g				
Tortilla Chips 180g				
Andean mix 110g				

Note: the quantity of boxes per container was calculated with a web application, therefore the actual quantity may vary

Quantities per shipment: MonteRojo

Reference: Sauces	Master case dimensions (L-W-H)	1 Pallet	20" FCL	40" FCL
Spicy Sauces 165 ml.	<p>31 x 20 x 18,5 (cm)</p> <hr/> <p>Contains: 24 individual units/box</p> <p>Equivalent to: 8 - 3Pack units/box</p>	<p>140 boxes</p> <p>Contains: 3.360 indiv. units..</p> <p>Equivalent to: 1.120 - 3Pack units</p>	<p>1.386 boxes</p> <p>Contains: 33.264 indiv. units.</p> <p>Equivalent to: 11.088 - 3Pack units</p>	<p>2.772 boxes</p> <p>Contains: 66.528 indiv. units.</p> <p>Equivalent to: 22.176 - 3Pack units</p>

Note: the quantity of boxes per container was calculated with a web application, therefore the actual quantity may vary.